A background image showing a group of people. In the foreground, a woman on the left is wearing a lei and smiling. Next to her, a man is wearing a white t-shirt with the word 'WAKE' printed on it and is also smiling. They appear to be at a social gathering or event. The image is overlaid with a semi-transparent blue and purple gradient.

The **DC Cultural Plan** lays out a vision & recommendations on how the government and its partners can build upon, strengthen and invest in the **people, places, communities** and **ideas** that define culture within the District.

A group of young men are captured in mid-air, performing a synchronized jump on a wooden pier. They are wearing white tank tops with 'ORB' printed on them. The background shows a body of water and trees under a clear sky. The image is overlaid with a semi-transparent orange and yellow gradient.

*All Infrastructure is a Stage
and
Each Resident is a Performer*

The background is a vibrant collage of urban art and social movement graphics. It features various hand-drawn elements in shades of red, orange, and blue. Notable elements include the word 'Culture' in large, stylized letters, 'PRACTICE SPACES' in a banner, 'INSPIRED' in a circular stamp, 'MUSIC' in a script font, 'TEACHERS' and 'DANCERS' in bold letters, 'WE NEED SPACE' in a speech bubble, 'PROVOKE SOCIAL' in a bold font, and 'ACCESS' in large block letters. There are also illustrations of people, including a person with arms raised and a person with a megaphone. The overall theme is one of community, culture, and social activism.

10 public events *engaged*

1,500 participants who provided

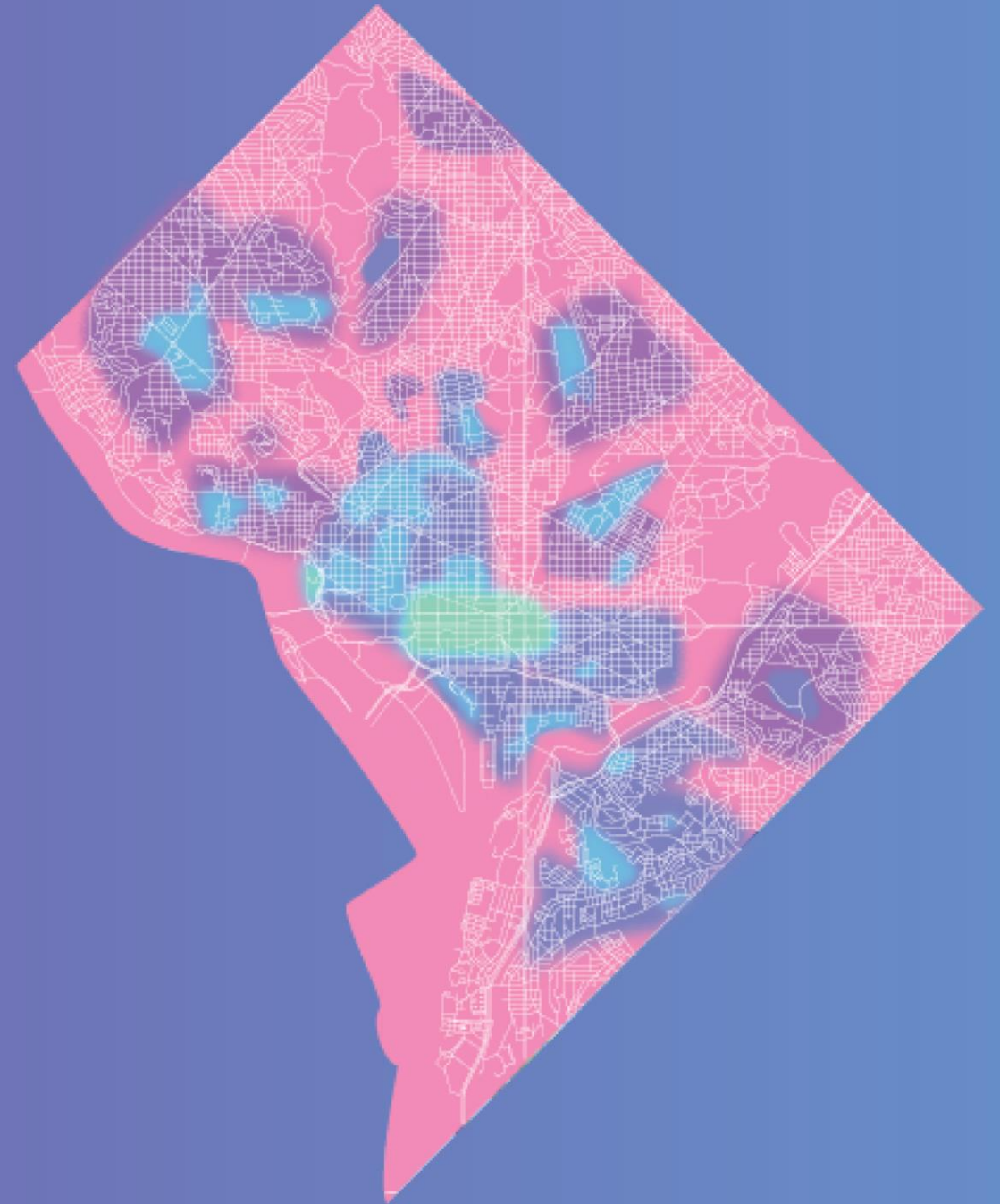
3,500 comments

What we heard

“DC needs to export its culture.” “Development and culture should be integrated.” “How do we educate and inform new residents in the city about the rich history and cultural opportunities as a means of preserving culture?” “Use DC artists to do interior design, art, and furniture for new development” “Create space that’s accessible to all audiences - its not about performers, its about citizens” “A successful partnership melds everyone’s individual best interest for the collective good” “Use small and medium size institutions as vehicles for community access and conversation” “Space is different for different artists and cultural organizers. It’s more than inside rooms, stages and parks. It’s spaces like sidewalks, alleyways, and the middle of the street” “Include designated, committed, quality arts space in all Department of Parks and Recreation and library facilities going forward” “Space is power.” “The gap between ‘Washington’ and ‘DC’ seems to manifest itself in legal structures like permits and licenses.” “We need more locations like Atlantic Plumbing or Monroe Street Market around DC where startups can open a storefront with small overhead.” “We must ensure that locals and strong neighborhood identities are a part of the brand that is built” “We need affordable housing”

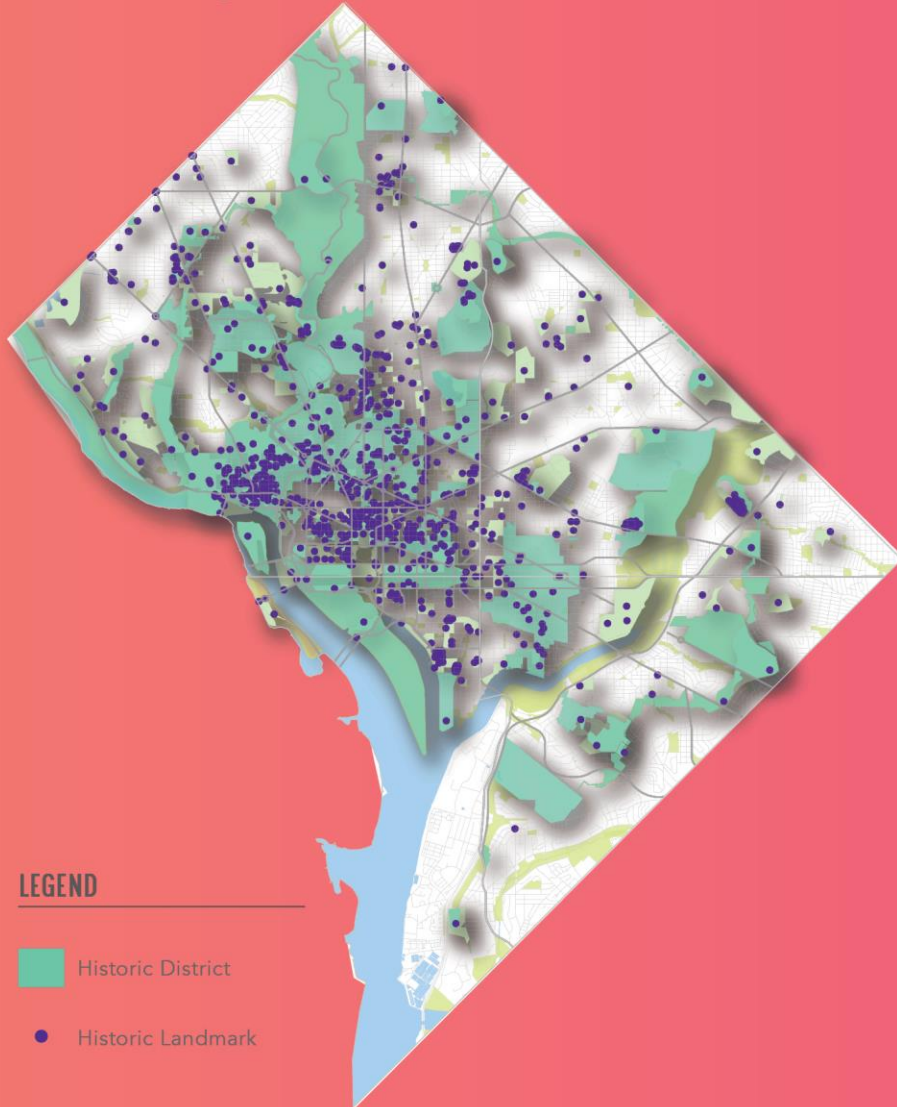
DC Cultural Geography

-  **Major Institutional Cluster:** These are areas predominantly anchored by federal institutions such as the Smithsonian Institution.
-  **Citywide Cluster:** These are areas where cultural institutions and organizations that predominantly serve the citywide and regional cultural community are concentrated.
-  **High Cultural Access Communities:** These are communities with exceptional access to major cultural institutions.
-  **Institutionally Adjacent Communities:** These are communities in close proximity to major cultural institutions such as Universities.
-  **Typical Cultural Access:** Areas with cultural access that is typical for the District of Columbia.

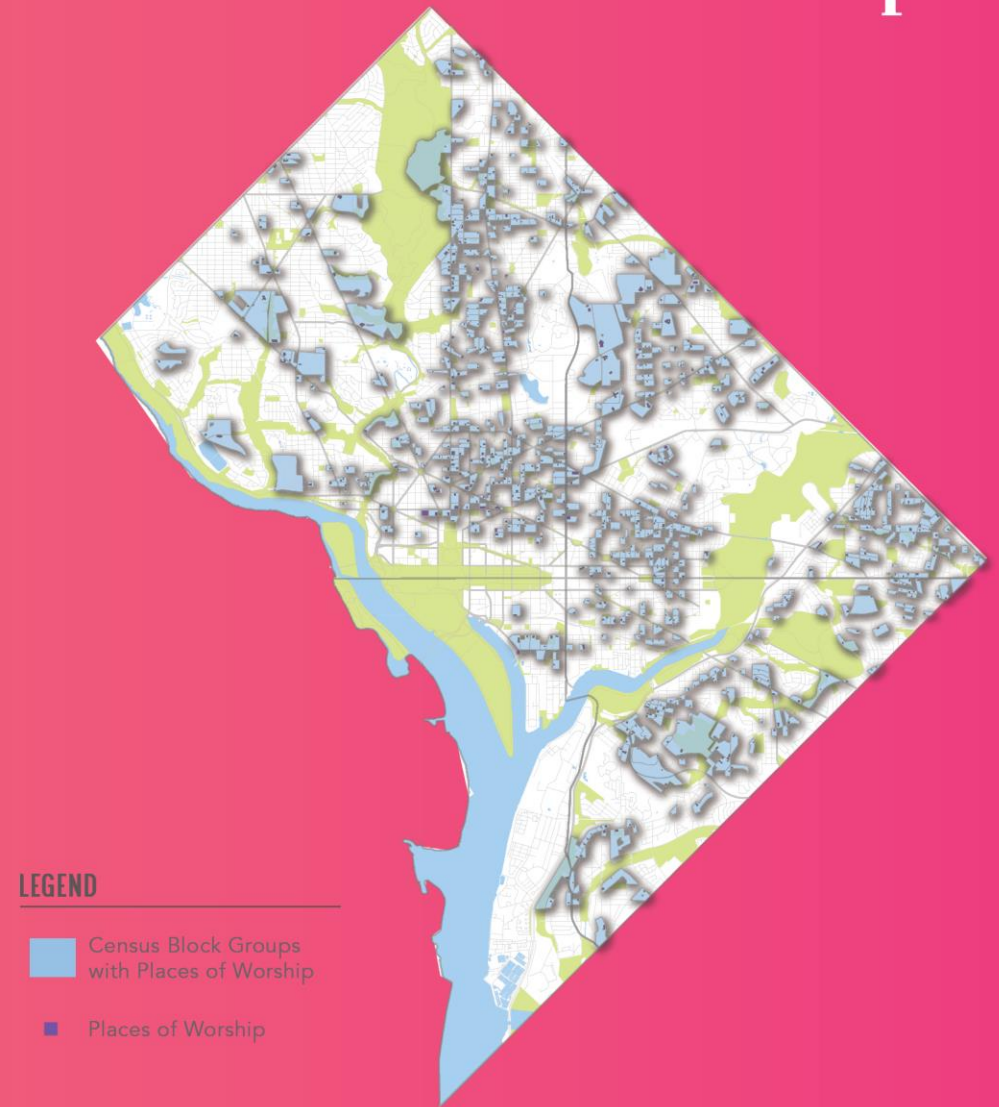


CULTURAL HERITAGE INFRASTRUCTURE

Heritage



Places of Worship









Plan Principles

AFFIRM

that existing cultural practices, heritage and organizations are important to the District.

ALIGN

and expand programs that support creators.

DEPLOY

grant funding strategically to incubate creators.

CREATE

programs that support innovation in cultural funding.

FORM

stronger linkages between real estate development and cultural space production.

PROMOTE

the District's cultural opportunities to local, regional, national and international audiences through partnerships.

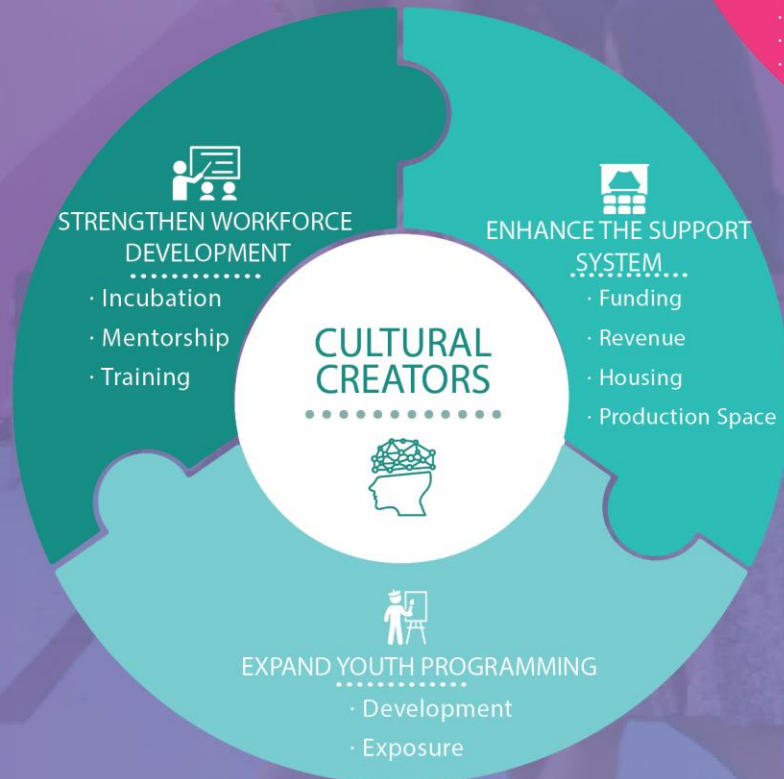
BUILD

partnerships with local and federal cultural organizations that increase cultural access for District residents.

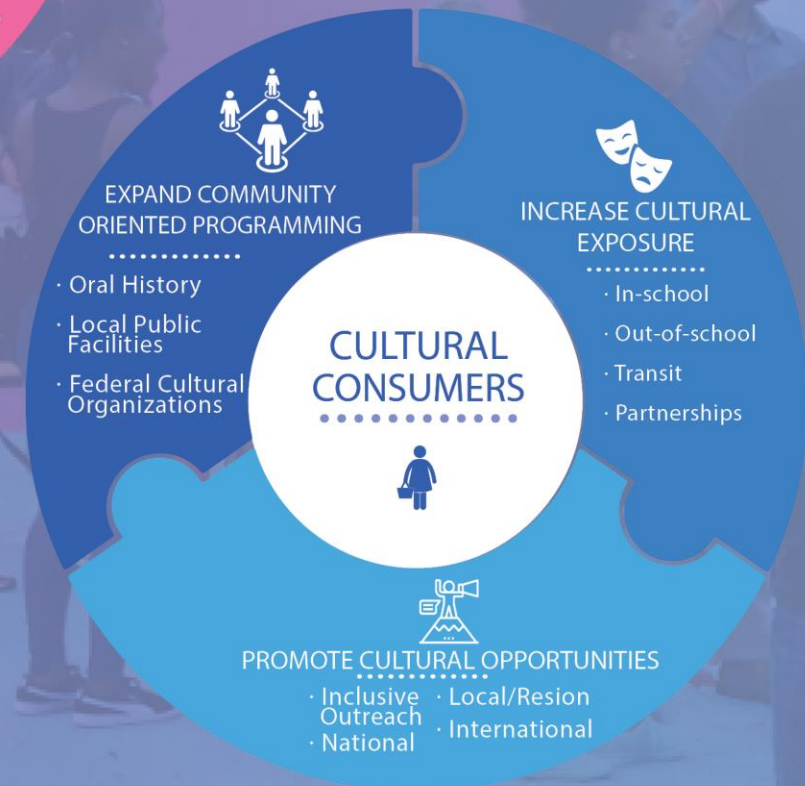
INVEST

time and resources collectively through shared stewardship with every resident and stakeholder to support and lift-up cultural expressions.

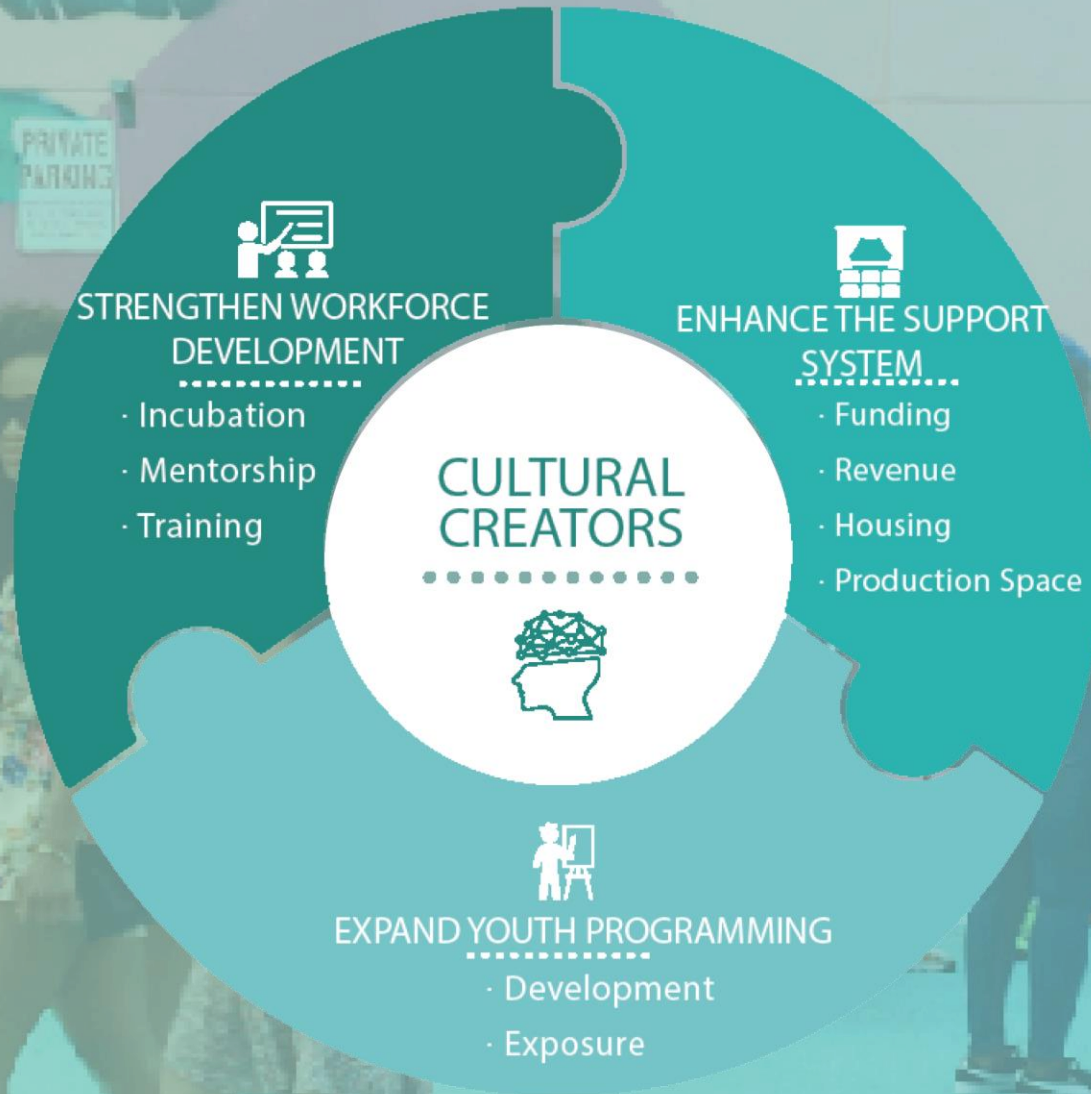
3 CULTURAL STRATEGIES



CONVERGE TO BUILD CULTURAL EQUITY



CULTURAL CREATORS STRATEGY



CULTURAL SPACES STRATEGY



CULTURAL CONSUMERS STRATEGY



CONVERGENCE

- **Promote a Comprehensive, Inclusive and Healthy Cultural Community**
- **Form Bridges to New Cultural Models**
- **Nurture the Link Between Culture and Equitable Development**



How

the Plan

Works

A THEATRE'S JOURNEY THROUGH RENOVATION



Repairs

Needs a major renovation to modernize and rehabilitate the facility.



REVENUE

Increases operating revenue to prepare for the renovation by renting the theatre for outside events as well as increasing emphasis on food and beverage sales.



CAMPAIGN

Launches a capital campaign to support the renovation.



REPAID & RESERVE

Repays the loan in 10 years, while setting aside a portion of surplus revenue in a reserve fund.



RENOVATE

Undertakes the renovation, which increases attendance and revenue.



FINANCING

Secures a low-interest renovation loan from the Cultural Facilities Fund to finance a portion of the renovation costs.



REINVEST

Uses the reserve fund to refresh the facility 10 years after the initial renovation.



...

Cultural Plan & Heritage

- The DC Cultural Plan is one of the first to emphasize heritage and historic preservation
- Historic assets are an important form of cultural infrastructure
- Emphasizing the human experience is imperative
- Seek opportunities to engage broader audiences through culturally relevant events
- Consider how preservation can be further interconnected with arts and humanities programming, such as oral histories

For More Information Visit DCculturalPlan.org

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District of Columbia
Office of Planning



Artist: James Johnson, Addison Karl, Title: Shh
Credit Line: DC Department of Public Works, MuralsDC
Program:

Photo Credits

Liz Lot, Photo Credit: DC Office of Planning

Udofia Aniekan - The Girl with the Pencil

Photo Rights: DC Commission on the Arts and Humanities

Go-Go Symphony & Capitol City Symphony – Atlas Performing Arts Center

Photo Rights: Go-Go Symphony | Photographer: Joshua Cruse

Ivy City Creative Placemaking, Photo Credit: DC Office of Planning

Hustle, Photo Credit: DC Office of Planning

IA&A, Photo Credit: DC Office of Planning

Eastern Market Performer, Photo Credit: DC Office of Planning

From Edgewood to the Edge of the World Mural by Joshua Mays, Photo Rights: Art Around

202 Arts and Music 2017: Cultural Performers: Melanin Rhythm - Washington, DC, Photo Rights: Sagar Pakhrin

Jantzen Franz - Uptown Theater, Photo Credit: DC Commission on the Arts and Humanities Art Bank

Cogan Joshua - Malcolm X Dancer, Photo Rights: DC Commission on the Arts and Humanities

Rita from Adinkra Expo – H Street Festival, Photo Rights: Miki Jourdan

202Creates Event – Makeup Artist, Photo Rights: DC Office of Cable Television Film Music and Entertainment

Dance to the Music – DC Funk Parade 2015, Photo Rights: Miki Jourdan

Oku Plaza, Photo Credit: DC Office of Planning

Crossett Michael - Capitol Reset, Photo Rights: DC Commission on the Arts and Humanities

Mundy @ Dupont Underground (6/15/2018), Photo Rights: Daniel Kelly

DC Funk Parade 2016: Masqueraders - Washington, DC, Photo Rights: Sagar Pakhrin

Anacostia Arts Center @ Night, Photo Rights: Office of Planning

Oku Plaza, Photo Credit: DC Office of Planning

Dance Place in Washington, DC, Photo Rights: Office of Planning | Photographer: Doug Sanford

202Creates, Photo Rights: DC Office of Film Music and Entertainment

Crossing the Street Van Ness, Photo Rights: DC Office of Planning

Graphic Recording, Photo Rights DC Office of Planning

Smithsonian's Portales Exhibit Mural by Rosalia Torres Weiner, Photo Rights: Smithsonian's Anacostia Community Museum

National Museum of American History - Smithsonian Institution, Photo Rights: Amy Meredith Liz Lot, Photo Credit: DC Office of Planning

202 Creates Event, Photo Credit, DC Office of Cable, film, Music and Entertainment

Asia Fiesta 2018, Photo Rights: Sagar Pakhrin

Francisa Gregory Library, Photo Rights: Office of Planning | Photographer: Doug Sanford

Any Given Child, Photo Credit: DCPS

Ivy City, Photo Credit, DC Office of Planning

Superstops, Photo Credit, DC Office of Planning

Artist: James Bulloug, Addison Karl. Title: Shh

Credit Line: DC Department of Public Works, MuralsDC Program