

# 2022 GRANT APPLICATION OVERVIEW



# DC PRESERVATION LEAGUE

*The mission of the DC Preservation League is to **preserve**, **protect**, and **enhance** the historic and built environment of Washington, DC through **advocacy** and **education**.*



# PRESERVATION INITIATIVES GRANT PROGRAM

The Preservation Initiatives (PI) Grant Program provides **matching grants** to **individuals and non-profit organizations** for **preservation planning, research, outreach/education, and bricks and mortar** projects related to historic and cultural sites. These grants are intended to help stimulate public discussion, introduce the public to preservation concepts and techniques, make technical expertise accessible, and encourage partnerships.



# PRESERVATION INITIATIVES GRANT PROGRAM

## Brightwood Car Barn

- The Brightwood Car Barn Fund is supported by mitigation funding paid by the owner of the building, Missouri Avenue Development Partners, LLC, as a result of demolition of the 1909 Brightwood Car Barn in 2011-12.
- The goal of the fund is to provide the widest possible distribution of funding to the **Brightwood Community and Ward 4** of the city to enhance the citizens' knowledge and understanding of historic resources in the community that add to the area's unique cultural heritage.





## Eligible Properties

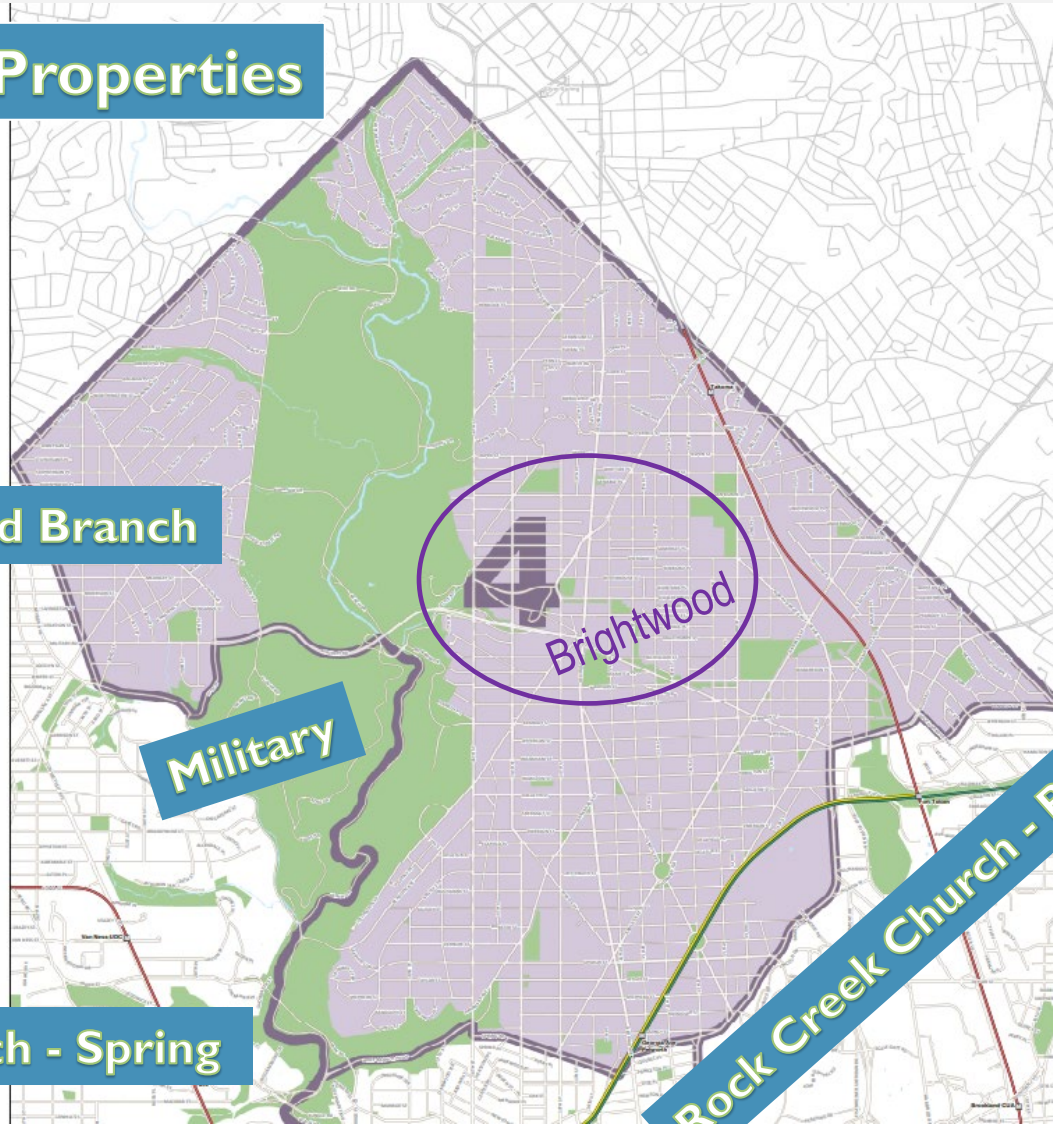
Broad Branch

Military

Piney Branch - Spring

Brightwood

Rock Creek Church - Riggs



# PRESERVATION INITIATIVES GRANT PROGRAM

## Brightwood Car Barn: Funded Projects

- Mapping Segregation in Washington, DC – Ward 4
  - Military Road School Preservation Trust
  - \$10,000 (Outreach and Education)
- George M. Lightfoot House – Preservation Plan
  - Military Road School Preservation Trust
  - \$6,000 (Preservation Planning)



# PRESERVATION INITIATIVES GRANT PROGRAM

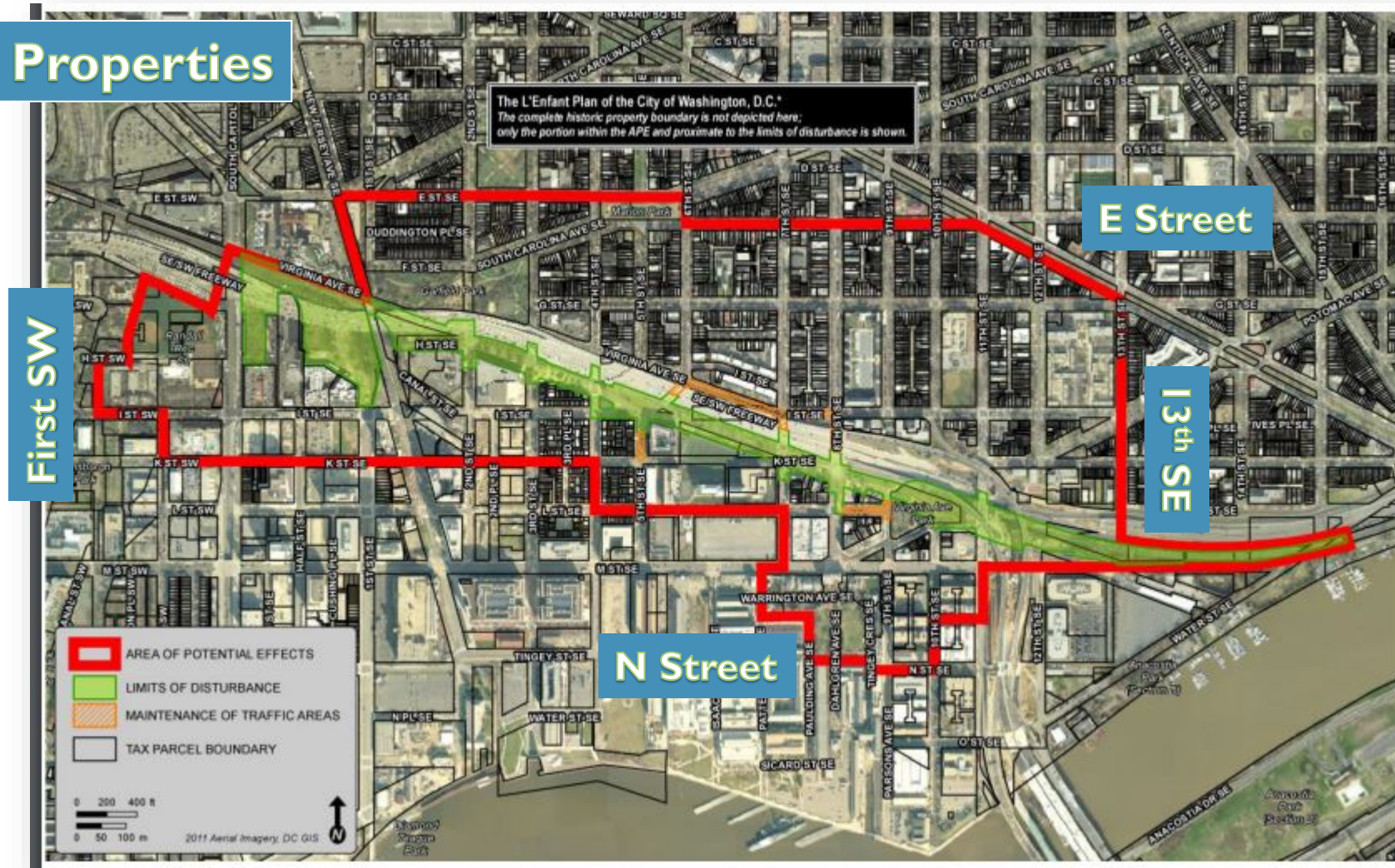
## Virginia Avenue Tunnel

- Funds for the Virginia Avenue Tunnel Fund are provided by CSX Transportation, Inc. and through the DC Historic Preservation Office as mitigation for adverse effects associated with reconstruction in 2015-18 of the historic tunnel — in accordance with Section 106 of the National Historic Preservation Act.
- The goal of the fund is to distribute funds within the geographic area surrounding the Virginia Avenue Tunnel Reconstruction Project that will be used to preserve, restore, research, identify and evaluate, interpret or otherwise benefit historic resources within the project area.





# Eligible Properties

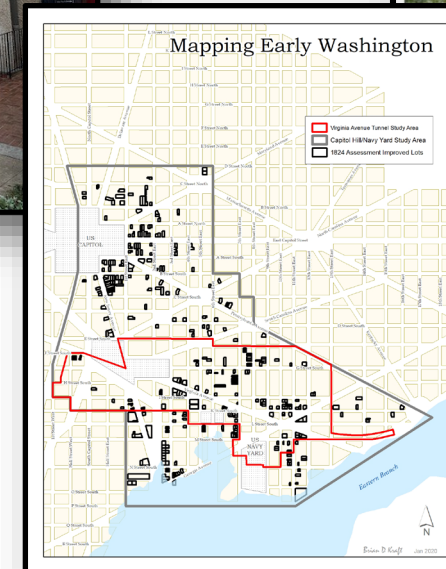
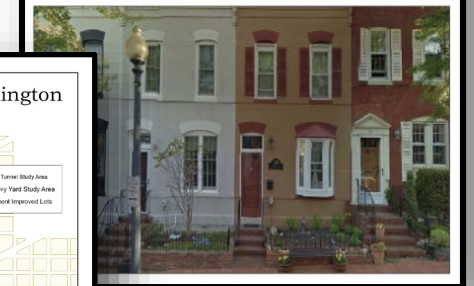
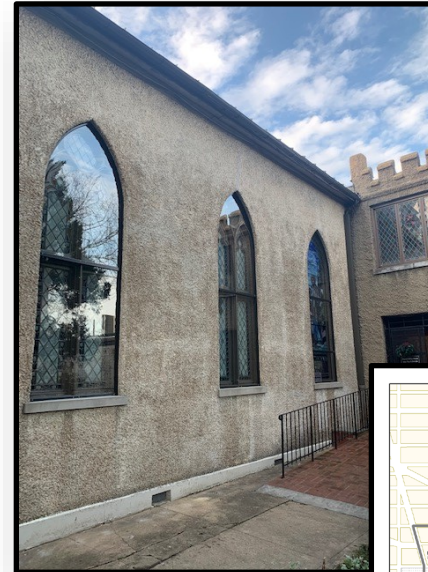




# PRESERVATION INITIATIVES GRANT PROGRAM

## Virginia Avenue Tunnel: Funded Projects

- Mapping Early Washington
  - Brian D. Kraft
  - \$10,000 (Research)
- Stained Glass Windows and Bell Tower Repair
  - Christ Church Washington Parish
  - Stained Glass Windows: \$23,750 (Bricks & Mortar)
  - Bell Tower Repair: \$45,000 (Bricks & Mortar)
- From Boxcars to Markets – Walking Guide
  - William Zeisel
  - \$10,000 (Research)



# ELIGIBLE APPLICANTS

- **Individuals**
- **501(c)3 Organizations**
- **ALL applicants must provide a letter of support from an organization familiar with and in support of the proposed project (e.g., community organizations, **ANCs**, neighborhood associations)**

# ELIGIBLE PROJECTS, GRANT AMOUNTS, AND MATCH REQUIREMENTS

- **Preservation Planning:** Building/site must be a locally designated historic landmark or a contributing resource to a historic district.
  - \$5,000 - \$10,000 (25% Match)
- **Outreach & Education:** Building/site must be locally designated historic landmark or a contributing resource to a historic district.
  - \$5,000 - \$10,000 (25% Match)
- **Research:** Applicant must make a strong case for the historic significance of the building/site. Research that will support development of a nomination must demonstrate owner support.
  - \$5,000 - \$10,000 (25% Match)
- **Bricks & Mortar:** Building/site must be locally designated historic landmark or a contributing resource to a historic district.
  - \$10,000 - \$50,000 (100% Match, with 50% in cash and available upon signing grant agreement)





## ELIGIBLE PROJECTS, GRANT AMOUNTS, AND MATCH REQUIREMENTS

- **In-kind matches of labor and materials are permitted.** All in-kind services must be backed by a letter of support from the identified provider. The match may consist of cash, donated services, or the use of equipment. Match funding may be raised and spent during the grant period.

# POTENTIAL GRANT PROJECTS

- **Preservation Planning** – Support for developing strategies for the preservation, restoration, or rehabilitation of a historic site.
  - *e.g., hiring a consultant to produce a historic structure report, hiring a preservation planner to produce historic district guidelines*
- **Outreach & Education / Research** – Support for research efforts related to a historic property/site. Development of programs or educational materials related to historic sites that actively engage & educate the public.
  - *e.g., community workshop educating the public on historic preservation issues, homeowner workshop focused on sustainability issues/energy efficiency, research project on historic issue specific to grant area*
- **Bricks & Mortar** – Support for work that physically preserves, restores, or rehabilitates the exterior of a historic property (must be a designated historic landmark). Eligible properties must be listed in the DC Inventory of Historic Places. All work must be approved by the DC Historic Preservation Office.
  - *e.g., stone and brick masonry repairs, mortar repointing, window and roof repairs, etc.*

# BRICKS & MORTAR PROJECTS MUST CONFORM TO THE *SECRETARY'S STANDARDS*



THE SECRETARY  
OF THE INTERIOR'S  
**STANDARDS** FOR  
THE TREATMENT  
OF HISTORIC  
PROPERTIES

WITH  
**GUIDELINES** FOR  
PRESERVING,  
REHABILITATING,  
RESTORING &  
RECONSTRUCTING  
HISTORIC  
BUILDINGS



U.S. Department of the Interior  
National Park Service  
Technical Preservation Services



# WHAT WE FUND

- Fees for consultant services;
- Speaker/faculty costs;
- Mailing costs for distribution of materials;
- Web site development;
- Materials and services such as printing, photographs, telephone, and supplies – with the exception of publication projects, these costs may not exceed 10% of project budget!

## WHAT WE DO NOT FUND

- Organizational overhead costs, including staff salaries;
- New construction or other capital improvement costs;
- Expenses incurred prior to award date;
- Rehabilitation work that is already underway at the time of application or has been previously completed;
- Projects that do not conform to *The Secretary of the Interior's Standards for the Treatment of Historic Properties*.

# SELECTION PROCESS

- ❑ **The selection process is competitive;**
- ❑ **Applicants are encouraged to develop proposals carefully;**
- ❑ **DCPL staff will compile the applications to review for completeness;**
- ❑ **Any unsatisfied requirements must be resolved within five business days of notification from DCPL;**
- ❑ **DCPL staff will compile applications and provide recommendations to Preservation Initiatives Grant Program Committee.**



# SELECTION CRITERIA

## Historic Significance

- Cultural significance to Washington, DC
- Alignment with the mission of the grant program
- Project contributes to equitable distribution of grant funds within intended grant areas

35  
points

## Project Management

- Project is well-defined and has an achievable scope
- Schedule is clearly defined with achievable project goals identified
- Demonstrates capacity and experience with budgeting

25  
points

## Community Impact

- Demonstrated community interest and support
- Project includes educational or public outreach activities
- Final project will be accessible to the public

25  
points

## Project Urgency

- Property is threatened by incompatible development or demolition
- Property or site has been identified as an endangered historic property

15  
points

# KEY QUESTIONS FOR CONSIDERATION

- ☐ Is my project heritage/historic preservation-based?
- ☐ How does my project highlight, enrich, and/or bring about a greater awareness of Washington, DC's history, neighborhoods, and cultural heritage?
- ☐ Is my project well-defined *and* achievable in one-year? (*two-years if a Bricks & Mortar project*)?
- ☐ Is my budget realistic?
- ☐ How will I share my project with the public?
- ☐ What is the time-sensitivity of this project?

# WHAT TO SUBMIT

- ❑ **Online application**
- ❑ **Sponsorship letter**
- ❑ **Proof of non-profit status**
  
- ❑ **IMPORTANT NOTE** – *When applying online, to avoid the risk of losing your data, we recommend that you enter your responses to the application sections in a separate document (e.g., Microsoft Word) and then copy and paste your responses into the provided form.*

# ONLINE APPLICATION

- **3 Sections to complete:**
  - ❑ **1) General Project Information**
  - ❑ **2) Funding Request & Budget**
  - ❑ **3) Selection Criteria**



## 2022 Preservation Initiatives Grant

Please prepare all responses in a Word document before completing this online application.

### General Project Information

Choose Grant Fund \*

Applicant Type \*

- ☐ Nonprofit
- ☐ Individual

Attach W-9 Form (Nonprofits only)

Select a Project Type \*

- ☐ Preservation Planning
- ☐ Outreach and Education
- ☐ Research
- ☐ Brick and Mortar



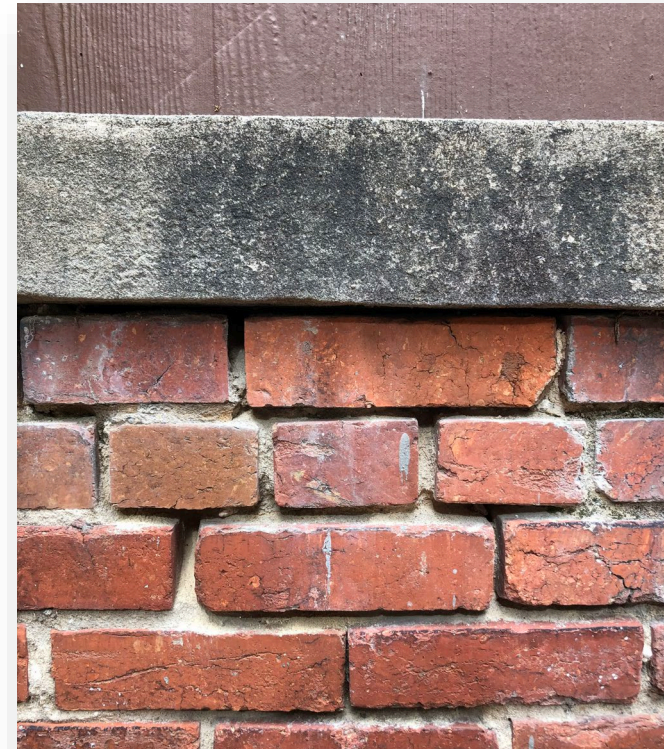
# ONLINE APPLICATION

## SECTION I: GENERAL PROJECT INFO

- Select **Grant Fund** (Brightwood Car Barn or Virginia Avenue Tunnel)
- Applicant Type (**Nonprofit or Individual**)
  - *Nonprofits will need a W-9 Form*
- **Project Type** (Preservation Planning, Outreach and Education, Research, or Bricks & Mortar) and **Project Name**
- **Contact Information**
- Name and Address of **Historic Site** (if relevant)
- **Current Photos** reflecting the conditions to be addressed by the grant
  - *At least one photo required*

# ONLINE APPLICATION PHOTO SUBMISSIONS

- Submit photos with high resolution, clearly showing conditions to be addressed by grant
- Label photos with the relevant information



567 Z Street NE\_North Elevation\_Missing Mortar

# ONLINE APPLICATION

## SECTION 2: FUNDING REQUEST & BUDGET

- **Amount of Funding Requested (\$5,000 - \$50,000)**

- Upload **Budget Spreadsheet**

- ### ■ **Project Description** (max: 350 words)

- **Number of People impacted by Project**  
(e.g., viewing project, working on project, etc.)

- Additional Documents (if needed)

[illegible]

The Budget Spreadsheet found at **[dcpreservation.org/grants/](http://dcpreservation.org/grants/)** must be used!

# ONLINE APPLICATION

## SECTION 3: SELECTION CRITERIA

- **A) Historic Significance** (max: 350 words)
- **B) Community Impact** (max: 350 words)
- **C) Project Management/Readiness** (max: 350 words)
- **D) Project Urgency** (max: 350 words)
  
- **Demonstrated Support of Your Project**, including at least one **Letter of Support**
  - *Letter must be uploaded!*
- **Optional: Supplemental Information can be uploaded**

## TIMELINE

Application Opens

Friday, October 22, 2021

Application Closes

Friday, January 21, 2022

Spring Review

Summer Notification



## DO'S AND DON'TS

- ❑ **Clearly state the goal of your project and how you will achieve it.**
- ❑ **Break down your budget items on the budget sheet.**
- ❑ **Clearly state how this project will benefit the residents of **Washington, DC**.**
- ❑ **Include letters from partner organizations acknowledging the partnership.**
- ❑ **Have someone proofread your application.**
- ❑ **Do not include letters of support from organizations or individuals not familiar with your project/mission.**

# GRANT CONDITIONS

**In the event that you do get awarded a grant, sign your contract, and accept the money:**

- This is a legally binding grant agreement;
- The organization becomes liable/responsible for all aspects of the grant; success and failure of the project;
- It must commit to spending the total grant amount;
- It must include logos and federal language requirements in *all* products, press releases, etc.;
- If you cannot complete the proposed project, the **total amount** of grant must be returned.

# PAYMENT SCHEDULE

- **Preservation Planning Projects**

- 1st payment – Consultant approved (50%)
- 2nd (and final) payment – Submission of approved final project and expenses (50%)

- **Research/Outreach & Education Projects**

- 1st payment – Upon receipt of signed grant contract
- 2nd payment – Submission of approved final project and expenses (50%)

- **Bricks & Mortar Projects**

- Approved funds will be reimbursed upon submission of receipts (*no more than 4 payments*)

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# THANK YOU!

## ANY QUESTIONS??

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